

**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS),
SION WEST, MUMBAI - 400 022**

DEPARTMENT OF BIOTECHNOLOGY

A. Title of the Seminar/Workshop/Conferences:

Career beyond academia

B. Background:

Department of Biotechnology, SIES College of Arts, Science & Commerce College (Autonomous), Mumbai under the aegis of BT talks (interactive sessions with alumni)

C. Aims/Objectives:

The main objective of the webinar series was to introduce the participants to:

1. Various MBA courses
2. Job roles after MBA

D. Location:

The program was conducted using the online platform MS Teams. It was followed by a question-answer session between the resource person and participants.

E. Target audience/participants with expected number:

53 Undergraduate and postgraduate students

F. Details of Sessions:

The session was held on Saturday, 24th July 2021 from 4:00pm to 6:00 pm

G. Session and names of Resource Persons:

Mr. Mayur Shetty, Forecasting Consultant at PharmaACE, United States

H. Expected outcome:

The feedback of participants stated that they found the session to be very helpful and informative.

The program helped them to understand about:

1. Entrance exams for MBA
2. Career options after graduation

Dr. Tara Menon
Co-ordinator
Department of Biotechnology

24.07.2021

Career beyond academia by Mr. Mayur Shetty_2021-2022

Annexure 1: Details of Resource person

- Mr. Mayur Shetty is working with PharmaACE as a Forecasting consultant in the United States. He completed his graduation in Biotechnology from SIES College in 2015. Following this, he pursued his post-graduation in management studies with Biotech specialization from SIES College in Nerul. Currently, He is leading forecasting projects in the Oncology portfolio for Bio-pharma giants like Bayer Pharma & Bristol Meyer Squibb.

Annexure 2: Attendance Record

Timestamp	Full Name
29/01/2022 16:26:50	Shetty Harshitha Sunder
29/01/2022 16:26:57	Liza Fernandes
29/01/2022 16:27:16	Omkar Yadav
29/01/2022 16:27:21	Sakshi Gupta
29/01/2022 16:27:22	Jesal Vora
29/01/2022 16:27:26	Gauri Sham Jage
29/01/2022 16:27:32	Shilpa Sivadas
29/01/2022 16:27:41	Jyothika murugan
29/01/2022 16:27:53	Mansi Rawat
29/01/2022 16:27:58	Sayli Dabhade
29/01/2022 16:28:00	Aditi Rao
29/01/2022 16:28:05	Karishma Manoj Anam
29/01/2022 16:28:10	Bhavi Mashru
29/01/2022 16:28:37	Tisha Puthran
29/01/2022 16:28:38	Bhagyashree ramachandra Gubber
29/01/2022 16:28:38	Chirag Mansukh Kothari
29/01/2022 16:28:54	Jennifer Francis Nadar
29/01/2022 16:28:59	Aarathi kurup
29/01/2022 16:29:13	Amisha Bodke
29/01/2022 16:29:15	Durga Mohit Adelkar
29/01/2022 16:29:29	Niveditha Narayanan
29/01/2022 16:29:33	Sheikh Ali Ahmed
29/01/2022 16:29:35	Susan Samuel Martin
29/01/2022 16:29:36	Shreshta Srinivasan
29/01/2022 16:29:42	Shaikh Misba Mohd Farid
29/01/2022 16:29:44	sharanya shankar

29/01/2022 16:29:56	Ayesha Ravindra Shedge
29/01/2022 16:30:06	Aditya Ravi Shetty
29/01/2022 16:30:07	Anisha Bhende
29/01/2022 16:30:14	Esha Anand
29/01/2022 16:30:20	MANALI SHAILESH PRADHAN
29/01/2022 16:30:21	Kajal Chandrajit Yadav
29/01/2022 16:30:31	Mohammed Amaan Ansar Shaikh
29/01/2022 16:30:36	Kundanagathu Roshni Ravindran
29/01/2022 16:30:37	Mamta Yarukala
29/01/2022 16:30:51	Shetty Saakshi Dinesh
29/01/2022 16:30:58	Jemema Agnes Tripena Raj
29/01/2022 16:31:07	Akshitha someshwar
29/01/2022 16:31:12	nikitamishra2405@gmail.com
29/01/2022 16:31:24	Ramsha Shaikh
29/01/2022 16:31:26	Syed Mahwash Fatima
29/01/2022 16:32:04	Kunali Ajay Ambavale
29/01/2022 16:32:06	Neha yadgiri Appani
29/01/2022 16:32:28	Sneha Anbalagan Dever
29/01/2022 16:32:37	Shruti Parmar
29/01/2022 16:32:53	Mahek Parmar
29/01/2022 16:33:53	Shreya Bangara
29/01/2022 16:34:14	Banupriya Swaminathan Iyer
29/01/2022 16:34:38	Sasha Deepak Shetty
29/01/2022 16:34:49	Omkar sundeep wakale
29/01/2022 16:35:00	Priyamvada Nath
29/01/2022 16:36:45	Siddhi Bute
29/01/2022 16:37:45	Manika Sawant
29/01/2022 16:38:21	Shweta Vishwakarma
29/01/2022 16:38:23	Niharika Milind Rahate
29/01/2022 16:39:37	Onkar Haripant Karajgikar
29/01/2022 16:42:24	Vaishnavi Mahalingam
29/01/2022 16:54:48	Nadar Sibiarechal
29/01/2022 16:57:04	Neha Sandeep Gaonkar
29/01/2022 17:15:24	SAYALI JOSHI


Annexure 3: Photographs of Seminar/Workshop

58:38

Teams Meeting Controls: Participants, Chat, Microphone, Video, Screen Share, Leave

Mayur Shetty

Forecasting Consultant at PharmaACE, United States
Market research professional with ~3.5 years of experience in healthcare analytics, which includes:
Forecasting | Competitive Intelligence | Business Analytics



1995 • Born in Mangalore & Raised in Mumbai

2015 • Bachelor in Science (Biotech) from SIES College (Mumbai University)

2018 • Post Graduation in Biotech Management (Marketing) from SIESCOMS

2018 – till date • Leading Oncology Forecasting Project for Bio-pharmaceutical companies

- Gold Medalist
- Abbott Marketing Excellence Award
- Best Trainee Award
- PharmaACE Excellence Award

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RESTRICTED

Participants: +74, YK, JM, Subi Yousuf, Namitha (Guest), Anju Angel James, Tara Menon, Priti Pandit, Mayur Shetty, AN

01:19:49

Teams Meeting Controls: Participants, Chat, Microphone, Video, Screen Share, Leave

Job roles after MBA

 Marketing New Product Launches, Sales Force Training, Product Positioning	 Sales Physician networking, Developing Brand Loyalty, KOL Management, Sales Force Management	 Advertising Visual Aids, LBL, Journal articles & advertising, Medical education communication
 Consulting & Analytics Forecasting, Competitive Intelligence, Market Assessment, Chart Audits, Commercial Analytics, Sales Analytics,	 International Business Exporting, Licensing, Franchise, Contract Manufacturing, FDI (with/without alliance)	 Others Hospital Management, Regulatory Affairs, Production & Operations

RESTRICTED

Participants: +72, YK, JM, Subi Yousuf, Namitha (Guest), Anju Angel James, Tara Menon, Priti Pandit, Mayur Shetty, AN



Tara Menon

Dr. Tara Menon
Co-ordinator
Department of Biotechnology

24.07.2021